# **2020 INSURANCE BROKERS ASSOCIATION OF WATERLOO REGION**

#### **SPONSORSHIP**



The IBAWR is pleased to announce our 2020 Sponsorship program. This program provides opportunities for our industry partners to play an active role within our association through elevating their presence at IBAWR Events and increasing the value of events to increase participation of member brokers.

| Corporate Benefits  | Sponsorship Levels            |                 |                               |                               |
|---|-------------------------------|-----------------|-------------------------------|-------------------------------|
|   | Magenta<br>\$2,500<br>Pus HST | Gold<br>\$2,000 | Silver<br>\$1,500<br>Plus HST | Bronze<br>\$1,000<br>Plus HST |
| # of Sponsors   | Limit of 3                    | Limit of 5      | No Limit                      | No Limit                      |
| Featured Sponsor at One of our<br>*Special Events*                            | ÿ                             |                 |                               |                               |
| Featured Sponsor at One of our<br>**Regular Events**                          |                               | Ÿ               |                               |                               |
| Premium Booth Location at *Special<br>Events*, When Registered as a Vendor*** | ý                             | ý               | <i>Î</i>                      |                               |
| 10% off Pre-Purchased Tickets to<br>**Regular Events**                        | ý                             | ý               | Ĩ                             |                               |
| Logo on Signage at all IBAWR Events****                                       | ý                             |                 | <b>.</b>                      | <b>.</b>                      |
| IBAWR Website Banner  |                               |                 |                               |                               |

\*Special Events Include: Hospitality Night (May), Golf Tournament (September) and Holiday Party (December) \*\*Regular Events Include: January, February, March, April and October IBAWR Dinner

\*\*\*Booth Location: Allocated in Accordance with Sponsorship Level

\*\*\*\*\*Logo Size: Will vary by Sponsorship Level (X-Large, Large, Medium and Small)

## **2020 INSURANCE BROKERS ASSOCIATION OF WATERLOO REGION**

## SPONSORSHIP APPLICATION

| Company Name:      |                         |  |
|--------------------|-------------------------|--|
| Company Address:   |                         |  |
| Company Contact:   | Company Contact's Role: |  |
| Phone:             | Email:                  |  |
| Sponsorship Level: |                         |  |

Please make cheque's payable to the IBAWR and mail along with the completed Sponsorship Application to:

> IBAWR C/O Dianne Andernacht Cambridge Insurance Brokers 1165 Franklin Blvd. Cambridge ON N1R 8E1

#### **Terms of Agreement**

- 1. Applications received for the IBAWR sponsorship program are handled on a first come, first serve basis. Forward all completed applications with payment to the executive secretary to secure your sponsorship level.
- 2. Upon acceptance of the sponsorship application by the IBAWR, it will become a binding agreement between the Sponsor and the IBAWR. The Sponsor acknowledges that the Sponsor investment is non-refundable.
- 3. Terms and conditions of the program are subject to review and adjustment following each contract term.
- 4. Sponsors who enroll by April 30, 2020 may receive early enrollment benefits.

Any questions concerning the IBAWR Sponsorship Program or the IBAWR can be directed to ExecutiveSecretary@IBAWR.ca.

Authorized Signature: \_\_\_\_\_ Authorized Name:

Date:

Submit Form by Email \*\*please note Sponsorship only guaranteed when full payment has been received by the Insurance Brokers Association of Waterloo Region.